

Message Text

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PAGE 01 MOSCOW 04192 231528Z

44

ACTION EUR-25

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SUBJECT: VISIT OF SECRETARY DENT: OPENING CEREMONIES

FOR MACHINE TOOL EXHIBIT STANKI-USA-'74

REF: MOSCOW 4152

1. FOLLOWING PROJECTED SCHEDULE RECOMMENDED FOR STANKI-USA
'74 INAUGURATION FITS INTO TENTATIVE ITINERARY TRANSMITTED
REFTEL AT ENTRY FOR 1525 HOURS APRIL 9.

2. (1430 STANKI EXHIBITORS IN STANDS)

1525 SECRETARY DENT, AMBASSADORS STOESSEL AND KREHBIEL,
MR. ARMITAGE, MR. BOWDEN AND OTHERS IN SECRETARY' S PARTY
ARRIVE BY CAR AT MAIN ENTRANCE, PAVILION 4, SOKOLNIKI PARK.
PARTY IS MET AT CURBSIDE BY JULIAN B. HAMMOND, DIRECTOR,
U.S. EXHIBITION, AND JAMES L. BLOW, DIRECTOR OF MARKETING
ACTIVITIES.

1530 MR. HAMMOND CONDUCTS WALK-THROUGH OF DESIGNATED AREAS
CONCLUDING IN VIP LOUNGE (SEE NARRATIVE BELOW FOR DESCRIPTION
OF DESIGNATED AREAS).

1550 SOVIET DELEGATION ARRIVES AT MAIN ENTRANCE TO PAVILION
4. PARTY IS MET BY THOMAS NILES, DIRECTOR OF COMMERCIAL OFFICE

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PAGE 02 MOSCOW 04192 231528Z

AND COMMERCIAL ATTACHE, AND JAMES BLOW. SOVIETS ARE ESCORTED

TO VIP LOUNGE TO GREET SECRETARY. NAMES OF SOVIET DELEGATION MEMBERS WILL BE TRANSMITTED SEPTEL.

1600 SECRETARY DENT, AMBASSADOR STEOESSEL, SOVIET MINISTER MOVE TO FRONT OF INFORMATION COUNTER FOR RIBBON CUTTING CEREMONY. AFTER BRIEF REMARKS, THE RIBBON IS CUT (PHOTOGRAPH OPPORTUNITY).

1610 MR. HAMMOND CONDUCTS WALK-THROUGH FOR ENTIRE US-SOVIET OFFICIAL PARTY.

1710 OFFICIAL WALK-THROUGH TERMINATES IN MAIN EXHIBITOR LOUNGE FOR CHAMPAGNE TOASTS AND GOODBYES.

1740 SECRETARY AND PARTY LEAVE PAVILION 4 EN ROUTE HOTEL.

1830 PAVILION CLOSED FOR EVENING)

3. NARRATIVE DESCRIPTION:

SECRETARY DENT, AMBASSADORS STOESSEL AND KREHBIEL AND OTHERS WILL ARRIVE AT MAIN ENTRANCE, SOUTH SIDE PAVILION 4, AT 1525 (DMA WILL ARRANGE FOR US PARTY TO DRIVE THROUGH MAIN GATE, AFFORDING SECRETARY OPPORTUNITY VIEW BILLBOARD WITH STANKI-USA-74 SIGN AND OBSERVE THE USSR GEODESIC DOME BUILT BY USIA-- SITE OF PRESIDENT NIXON' "KITCHEN DEBATE" WITH GENERAL DHRUSHCHEV IN 1957.

4. OFFICIAL PARTY MET AT CURBSIDE BY MR. HAMMOND AND MR. BLOW: OFFICIAL PHOTOGRAPHER WILL TAKE APPROPRIATE PHOTOGRAPHS IN FRONT OF DOMINANT USA SIGN. HAMMONDWILL LEAD PARTY INTO BUILDING AND INTRODUCE SECRETARY TO USDOC STAFF MEMBERS (USDOC STAFF WILL BE LINED UP IN CENTER AISLE WITH BACKS TO STAIRWAY NEAR SIDE. HAMMOND WILL THEN GUIDE PARTY THROUGH LOUNGE, OPERATIONS AREA, AS MANY EXHIBITOR BOOTHS AT TIME ALLOWS, AND FINALLY THROUGH MARKETING OFFICE AREA TO VIP LOUNGE.

5. WHILE HAMMOND IS CONDUCTING WALK-THROUGH, NILES AND BLOW WILL AWAIT OFFICIAL SOVIET DELEGATION AT MAIN ENTRANCE. NILES WILL ESCORT SOVIET DELEGATION TO VIP LOUNGE FOR PRE-CEREMONY MEETING WITH SECRETARY AND AMBASSADORS, TOGETHER WITH MEMBERS OF SECRETARY'S PARTY AND PHILIP O. GEIER JR., CHAIRMAN OF THE BOARD OF CINCINNATI MILACRON AND PRESIDENT OF NATIONAL TOOL BUILDERS ASSOCIATION. GEIR WILL BE INCLUDED IN OFFICIAL PARTY AND WILL TAKE PART IN RIBBON CUTTING CEREMONY AND LATER TOUR.
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6. SECRETARY DENT, AMBASSADOR STOESSEL, SOVIET MINISTER AND HAMMOND WILL PROCEED TO INFORMATION DESK AT 1600 TO BEGIN OPENING CEREMONY. SOVIET CHAMBER OF COMMERCE REPRESENTATIVE WILL INTRODUCE SOVIET MINISTER WHO WILL MAKE THREE-FOUR MINUTE STATEMENT. AMBASSADOR WILL SPEAK BRIEFLY, INTRODUCING SECRETARY DENT WHO WILL ALSO MAKE THREE-FOUR MINUTE STATEMENT (SUGGESTED REMARKS ARE BEING PREPARED IN

MOSCOW AND WILL BE TRANSMITTED TO USDOC BY SEPTTEL). ASSISTED BY MR. HAMMOND, SECRETARY WILL CUT RIBBON (PHOTO OPPORTUNITY). HAMMOND WILL THEN LEAD ENTIRE PARTY THROUGH PAVILION. PHOTOGRAPH WITH PRINCIPAL EXHIBITOR WILL BE TAKEN AS SECRETARY PASSES EACH STAND (LESS THAN ONE MINUTE PER STAND WILL BE REQUIRED).

7. AT 1710 OFFICIAL TOUR CONCLUDES IN MAIN EXHIBITORS' LOUNGE WHERE AMERICAN CHAMPAGNE WILL BE SERVED. WHILE OFFICIAL PARTY IS IN LOUNGE, SIX TABLE BARS WILL BE SERVING REFRESHMENTS IN DESIGNATED AREAS TO EXHIBITORS AND THEIR GUESTS. OFFICIAL PARTY WILL LEAVE WHEN CONVENIENT BUT NO LATER THAN 1740. USDO STAFF WILL CLOSE PAVILION AT 1830. STOESEL

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